



TXT2GET

MOBILE MARKETING MACHINE



Use www.txt2get.com to:

1. **Triple** the response rate to ads & promotions on TV, radio, outdoor, print and online.
2. **Capture** ad response databases 24/7 by using easy-to-act-on text keywords
3. Make product labels/packaging **interactive**
4. Use the resulting automated SMS and email flows to **gather opt-in** email, SMS & Twitter & Facebook followings
5. **Measure** ad response to refine your creative, call-to-action and placement

Example:

1 Client sees/hears radio ad...

"For more info on our thing, call 0800 454566 or text 'thing' to 81 81 81".

2 Client sends text...

3 Client receives text/email

4 Your customer service / sales can follow-up

Customer service / sales monitors TXT2GET reports and follows up.

... Other Campaign Types & example clients

| | |
|--|---|
| Text your 'keyword' to 818181 to enter | Wrigley's, Samsung, Gloria Jeans, Red Bull, HP, Citizen, Palm Springs Tourism |
| Text a unique code to enter* | Woodstock, Canadian Club, Pulse, Vodka Cruiser, Guthrie Bowron, Westfield |
| Text for vouchers | Gloria Jeans, Brisbane Boat Show, Honda, Toyota, McDonalds |
| Text for a sample | Johnson&Johnson/Flexia/KY |
| Text to recruit | Fonterra, Harveys, Ernst & Young, McDonalds |
| Text to donate | Heart Foundation, Prostate, Unicef, Breast Cancer Trust, Mental Health |
| Text to vote | Miss Lingerie NZ, Salsa Nationals, NZ government |
| Text to test drive | Hyundai, Suzuki, Smart, Subaru |

* ask txt2get to quote.

Pricing:

Keyword: \$19/year
Campaigns: (live text or email responses when your keyword is texted to 81 81 81)

| Campaign Subscription Roll Frequency | Price per Roll period (\$) | Saving (vs Monthly) |
|--------------------------------------|----------------------------|---------------------|
| Month-on-Month | 99 | - |
| 3 monthly | 239 | 20% |
| 6 monthly | 399 | 33% |
| 12 monthly | 699 | 41% |

Or
Flat Rate: \$250/month, for up to 5 campaigns running that month

How to Set Up a Keyword/Campaign:

| | |
|---------------|---|
| Step 1 | Keyword: Go to www.txt2get.com & search for your preferred 'keyword' |
| Step 2 | Campaign: Follow prompts to set up the text message or the text and email messages you want people to get when they text your keyword to 81 81 81. (Automated emails can be html or use our simple templates) Subscribe with your credit card. |
| Step 3 | Promote/Reports: Promote your keyword / campaign prominently. Get real-time texter reports or have them emailed. Update Step 2 |

Next Step?

- Go to**
www.txt2get.com
- Email**
mobi@txt2get.com
- Call us**
 1 877 780 2023
- Text**
 MAX to 81 81 81,
 for more info
- Attend**
 an online webinar
 demo:
www.txt2get.com
- Research**
 previous campaigns
 and case studies:
<http://cms.txt2get.com>

International Users:



USA: txt2get.com - 1877 780 2023
 NZ: txt2get.co.nz - 0800 333 012
 AUS: txt2get.com.au - 1800 898 243